The Washington Times

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FRANK A. MUNSEY

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THURSDAY EVENING, FEBRUARY 25, 1909.

How the Melon Will Be Cut For the Insiders If the Gas Grab Bill Passes.

The gas bill which the Senate District of Columbia Committee has reported will not be passed without determined opposition. It is now known that two members of the committee, Senators Burkett and Gamble, opposed the measure in committee with all their strength, and pointed out the same line of objections to it that have been explained by The Washington Times. Their opposition will be carried to the Senate floor, while other Senators will join them there.

Those who have most carefully studied this legislation with a view to the public interest are convinced that it would be vastly better to have no legislation at this time than that this bill should pass.

This bill in substance proposes to legalize the very outrage of capitalization which has been attempted under the act of June 6, 1896. There has been doubt if that outrage could be carried out under the law of 1896, because that law was clumsy, was liable to the objection of unconstitutionality, and by reason of conceding too much to the Gas Monopoly was liable to defeat its own purpose. It is now pending in the Supreme Court of the United States, in a case which the gas company has carried there in the hope of having the law sustained, after a lower court had nullified it.

The proposition of the Senate committee bill is in substance to put all that was most vicious in the old law of 1896 into a measure which would have better chance of escaping the condemnation of the Supreme Court. The new measure is more dangerous than the old, because it is in better from. It would in all probability be sustained by the court, and would result at once in the issue of \$12,600,000 of capital in place of the \$5,200,000 of stock and certificates now outstanding. In addition, it would give the company unlimited authority in the matter of issuing bonds to pay for extensions, improvements, and betterments. It would mean that as Washington grows it would have bond issue piled on bond issue to pay for extensions of the plant.

It is notorious that the present plant is superannuated and inadequate to requirements. Improvements which ought long ago to have been made have been postponed, awaiting the passage of such legislation as is now pending. Let this bill pass, and the Gas Monopoly will sudsum in improvements, against which bonds will be issued, while at the same time cutting a huge melon in the distribution of new stocks in lieu of the present certificates of indebtedness, and against the franchise values, etc., which will have been given to the companies. It will mean a capitalization of \$18,000,000 in the next few years, as surely as the people of Washington shall continue to buy gas.

But this is not all. It is only the beginning. There is the best reason for the belief that the very people who today are buying gas stocks at nearly four times their face value, expecting to benefit by the carving of the melon, will find that they have been played for suckers of the Monopoly can get anything it wants from Congress, they are likely to find that they have been victimized, and that others will make the easy money.

This aspect of the matter should have the most careful attention, not only by legislators, but by investors. Briefly, here is the situation:

The Washington Gas Company now has \$2,600,000 capital stock outstanding and \$2,600,000 certificates of indebtedness. The Senate bill provides that in lieu of this a maximum of \$12,600,000 of stock may be issued. How will this issue be made?

Under the terms of the bill, two ways are open, in the option of the management of the company:

Plan No. 1—The company may issue up to \$10,000,000 of stock in place of the present \$2,600,000 of stock, giving every holder of the and leading the Roanoke of Acting Rear Admiral Farragut. In the attack upon the hattrels at Sewell's Point, in the spring of 1882, and was executive officer of the Dacotak in the attack upon the hattrels at Sewell's Point, in the spring of 1885, and eas a capital in 1865, and as a capital in 1872. He was feet capital of the Western Gulf blockading squadron, under Corpurodore Rear Admiral Farragut. In the parties of the surrender of the Roanoke of Acting Rear Admiral Farragut. In the parties at Sewell's Point, in the spring of 1885, and as a capital in 1872. He was feet capital of the Western Gulf blockading squadron, under Corpurodore Roanous Company. Rear Admiral Palmer, and Acting of the was feet capital on the tombacture of the Roanous Configuration of the Boatonak in the attack upon the batterles at Sewell's Point, in the spring of 1885, Lieutenant Commander In 1866.

During the spring of 1885, Lieutenant Commander In 1866.

He was commissioned a commander In 1866.

He was capi worst kind. Instead of winning by their loyal confidence that the Gas

in place of the present \$2,600,000 of stock, giving every holder of the present stock 3.84 shares for one. Then the \$2,600,000 of certificates of indebtedness would be converted into an equal amount of stock at par, and the round \$12,600,000 of capital would have been issued. Every holder of a share of the present stock would get 3.84 shares of the new stock as his slice of the melon. That would be cutting the melon for the stockholders.

Plan No. 2—The company may first, under the terms of the Senate bill, issue \$2,600,000 of stock to the present holders of certificates of indebtedness, giving them dollar for dollar in the exchange. The company would then have \$5,200,000 of stock outstanding. After that, it would proceed to have its valuation made, and when that was completed, to issue, pro rata, \$7,400,000 of new stock to the holders of the stock then outstanding. Under this plan, the people who now hold certificates of indebtedness would get exactly as much of the stock, for each and Chevy Chase elubs.

Surviving him are his wife; a brother Surviving him are his wife; a brother col. Walter Franklin, U. S. A.; and a sister, James II. Sands, wife of Rear Admiral Sands. \$100 of present holdings, as would the people who now hold stock.

That is to say, the stock now extant would get about two and onehalf shares for one, instead of four shares for one. The certificates also would get two and one-half for one of their face value, in stock, instead of exactly their face value.

Gas stock now selling well up toward four times its face value would, in the event of this plan being adopted, drop in price with the increase in its volume. The fall would pinch the fingers of people who have been buying at these fancy prices in the expectation of getting about four for one. They would, instead, get about two and one-half for one, and would discover, too late, that they had been victimized.

Who holds the certificates of indebtedness? Nobody knows; at least, the public is not permitted to know. Accepted report in financial circles is that the "insiders" of the gas company hold most of them. The annual report of the Gas Monopoly shows that the president of the Washington Gas Company holds but a small handful of stock. It is popularly believed that astute gentleman has hidden his holdings in the names of other people. In all probability, this is not true. The anxiety of the present management to force this legislation indicates that it stands to make huge profits out of the deal.

It stands to make them, not by issuing to itself four shares for

one of gas stock, but by giving itself almost three to one for the certificates of indebtedness.

The bill opens the way for doing this if the management so desires. There is small doubt that is just what it will do.

The present management has fooled the people by telling them the truth about its holdings of stock. Everybody overlooked the opportunity for a juicy speculation in the certificates. Who owns them? Report has long had it that a great sum of them was firmly held by the present insiders of the company. Why? Because the real melon is to be cut for the benefit of the certificates, not the stock.

Read the Senate bill in connection with the statements here made, and then go to the newspaper files and read the list of stockholders of the gas company. You will conclude:

That the insiders of the Gas Monopoly have probably unloaded their gas stock on the public, knowing that under the plan of reorganization the stock would get the small part of the melon.

That the insiders have, in all probability, invested the money thus gathered from a confiding public in the certificates, which have been carefully kept out of the public's mind as a means to big profits, and have never commanded a fancy price.

That when the legislation passes—which, by the way, it will never do, despite the splendidly laid plan of the Gas Monopoly-the certificate holders will get about \$250 of 7 per cent stock in exchange for each \$100 of certificates, while the holders of present stock will get the same. | ments were such as to demand it, Dr.

It is the cleverest scheme of making a few millions of easy money that has ever been broached in this town, and in which the confiding cooperation of an innocent Congress was sought to be enlisted.

The innocent investor is being loaded up with gas stock which will stage this season than the distinguishnever again be worth so much as on the day this legislation passes. The wise insiders, holding the certificates, are in the way of making one huge profit selling the stock at high prices, and another out of turning their certificates into the new stock. They win at both ends; the investing tation of his program strengthened this public loses at both ends.

Read the Senate bill, read the analysis of it in The Times editorial printed on Monday evening, and study the statements here made, and decide for yourselves if this is not plainly the project of the wise manipulators who are playing both Congress and the investing public for marks, in expectation of getting away with a huge swag, and at the same time getting the company capitalized so high that the price of gas to the consumer can never be materially lowered.

And after studying the proposition will gentlemen of Congress into the number the most intense drathink they ought to pass such an act?

TEN MEN CONTROL

port on "Combine" Is

Made Public.

(Continued from First Page.)

sums of money experimenting with

elgar-making machines and if they are successful in developing them to the

required state of efficiency and can

control the patents, they may be able

to command the cigar business in the

same manner that they dominate every

Its Competitors.

"The Combination," says Smith, "has

uperior advantages over competitors,

from the great size of its plants and

other branch of the tobacco trade.

ADMIRAL FRANKLIN

Army and Navy Officials Second Installment of Re-Will Attend Services at St. Matthew's.

The funeral of Rear Admiral Samuel Matthew's Church, The Rev. Father Cooper will officiate. There will be the plant operating thousands of hands twelve honorary palibearers, including army and naval officials, although the lions. The trust is now spending large | features of these numbers. funeral will not be of a military order. The body will be accompanied to Arlington Cemetery by a body guard of eight

Loss to Navy.

In the death of Rear Admiral Franklin, naval circles have sustained the loss of one of their best loved members and the country has lost a man who for forty-six years figured prominently in the sea history of his land.

1824, entered the navy in 1841, and was from the control of more efficient ma-He was born in York, Pa., August 22, commissioned a lieutenant in 1855. He chinery, but, nevertheless, a great was a volunteer on board 'be Roanoke many independent concerns have been of Acting Rear Admiral Farragut. In

Rear Admiral Palmer, and Acting Rear Admiral Thatcher. Later he was chief of staff to Rear Admiral Case and Rear Admiral Worden.

In 1877 he was president of the board of examiners for promotion of officers. In 1881, he was advanced to the rank of commodore. He was superintendent of the naval observatory in 1884 and 1885.

of commodore. He was superintender of the naval observatory in 1884 and 188 and in the latter year was promoted to rear admiral, with the Pensacola as his flagship. He was retired in 1887. President Cleveland appointed him in 1889 as one of the delegates to the International Marine Conference, and was chosen president of that body on its assembling in Washington.

Was a Club Man.

Franklin was a member of the Penndvania Commandery of the Military Order of the Loyal Legion. He also belonged to the Washington Memoria Society and the Sons of the Revolution. He was a member of the Metropolitan

BONDS OVERBID.

LONDON, Feb. 25 .-- The rush for Argentine bonds of the recent \$50,000,000 issued was so great that the subscription lists, opened this morning, had to be closed at noon.

January Circulation Figures

Net Daily Average

The Times..... 43,577 The Star 38,227

The Association of American Advertisers has examined and certified to the circulation of this publication. The detail report of such examination is on file at the New York office of the Association. No other figures of circulation guaranteed.

J. E. Morringer Secretary.

CHARMING RECITAL

Interpretation of German Songs Pleases Enthusiastic Audience.

Dr. Ludwig Wullner, one of the greatst singers of German songs, gave a recital vesterday afternoon in the Columia Theater and demonstrated conclu sively the charm that lies in the songs of Germany even to those unfamiliar with the language and dependent enwas the accompanist.

theater next Tuesday afternoon in a Leave for Mexico.

In the twenty numbers of the program Dr. Wullner demonstrated almost every attribute of dramatic art so far as it lies in the power of a concert singer. In each of his songs where the require-Wullner sacrificed voice to interpretation, and in each instance scored an emphatic success.

There has been no more picturesque personality presented on the concert ed German singer. Above the ordinary height and with abundant hair massed above a classic face, Dr. Wullner's appearance is that of a tragedian rather than a singer. His dramatic interpre-

Audience Enthusiastic.

The audience which greeted Dr. Wullner was not large, but it measured up to the mark in enthusiasm. Every number was received with pronounced favor, and the length of the program alone prohibited the granting of recalls.

If one might select the number which took precedence of all others on the Dinner at Rauscher's. program, Schubert's "Erlkonig" deserves the distinction. Dr. Wuliner threw matic fervor, and presented as graphic a picture through the wonderful music of the songs as an actor would play a part. It was a tone picture that has rarely been equalled on the local concert stage, and one which drew the most olonged applause.

The strange music and theme of Schu bert's "Der Deppelganger" was another innovation, and the graceful, smooth, tender reading of the same composer's Die Taubenpost" offered a striking ontrast to the other writings.

"Der Musensohn."

To Schubert's "Der Musensohn" Dr.

The work of Mr. Bos was a joy. It The work of Mr. Bos was a joy. It was Samuel Cole of Baverly Farms, stood out as a distinct feature of the Mass. Is the guest of her daughter, program, and each succeeding number was Doege at 1208 Girard street. gave the planist further opportunities The funeral of Rear Admiral Samuel
R. Franklin, U. S. N., who died at his home, 1338 Nineteenth street northwest, yesterday afternoon, will be held to
yesterday afternoon, will be held toyesterday afternoon, will be he morrow morning at 10 o'clock at St. ly upon an equality as far as manufac- share of the applause for his fine work are concerned, with in this number. His charming reading honor guest of Representative Fairwhose year's output is high in the mil-

CASTRO NOT BOOKED FOR HOME PASSAGE

Decree Expelling Manager of the French Cable Company From

Venezuela Revoked.

PARIS, Feb. 65 .- The report that Cieriano Castro, the deposed President of enezuela, had engaged passage for La Guaira on the steamer Guadeloupe sailing tomorrow, is denied at the offices of the steamship line.

CARACAS, Venezuela, Feb. 25,-The decree expelling from the country Man-ager Brun of the French Cable Com-pany, has been revoked, and he will re-turn to Caracas with full power to treat with the government in settling the dis-

WILL ENTERTAIN VETERANS' SONS

of Veterans Reserve of Pennsylvania, fill all offices now at his disposal. erans, last night.

Several hundred uniformed men from camps at Gettysburg. York, Philadelphia, Altoona, and Johnstown will participate in the parade on March 4. The national encampment, to be held here in August, was also discussed.

MRS. EDSON BRADLEY WILL BE HOSTESS AT SMALL INFORMAL TEA THIS AFTERNOON.

Mr. and Mrs. Bradley have just re- James A. Tawney, Representative L. cently returned to their handsome home | Van Vechten Olcott, Representative

to remain with Miss Elizabeth Howry, the debutante daughter of Judge and

for Mexico, where they will spend sev erai weeks before going to Cuba. Miss Godoy will receive Saturday at-ernoon assisted by her grandmother Mrs. Perrin and her cousin, Miss Canal-

Miss Claire Wright, daughter of Judge and Mrs. Daniel Thew Wright, returned to Washington last evening from Balti-more, where she has been the guest of riends for several days.

Mrs. Thomas H. Anderson and Miss Perio Anderson are spending several days in Norfolk, where they went last week to see the return of the

B. Rush Wendell, of New York, will be the guest of his brother and sis-ter-in-law, Mr. and Mrs. Ten Eyck Wendell, for the inauguration, arriv-ing in Washington Sunday evening.

The Hon. H. F. Charteris, of the British embassy, has gone to Canada to meet his mother, Lady Elcho, who, with her daughter, is a guest of Lord and Lady Gray. Esmond Ovey, also of the embassy staff, accompanied him.

Mexican Minister to Cuba, Senor Godoy; Senator Newlands, Representative Hull, Representative McCreary, General Miles, General Davis, General Aleshire, Gen-Wullner gave a delightfully bright and cheery interpretation, and gave all the tragic elements of his art to Brahms' Stanley, Colonel Garrard, Colonel Denny, Major Stanley, Colonel Reamey, Captain Howland, and Mr. Smith.

Miss Dorothy B. Dolan has just re-Sarrina, of Havana, Cuba.

and of the playful score of "Die child at a stag dinner of thirty-six cov-

AT HOME

Mrs. Theodore F. Shuey, of 2127 California avenue, will be at home today and again on Thursday, March 11, for the last time this season.

Mrs. Marie Humphries Joyce, of Mc3 Massachusetts avenue, will be at home

Mrs. Horace A. Taylor, 2007 Massachuetts avenue, will receive this afternoon.

Mrs. Edson Bradley will be hostess at ers a' the Metropolitan Club last evensmall tea this afternoon, asking a few ing. 'he company invited to meet Mr. riends informally to meet Lady Clif- Sherman included Speaker Cannon, ford, who is spending a few days in Senator Channey M. Depew, Represen-Washington at the New Willard. tative Sereno Payne, Representative

on Dupont Circle from their shooting John W. Weeks, Representative Richbox in North Carolina, where they have ard Wayne Parker, Representative Edbeen spending the last couple of weeks. ward B. Vreeland, former Representa-Miss Dunn of Birmingham, Ala., and Miss Osterloh, of Richmond, Va., wili son, and Frank W. Woolworth, all of New York, who came to Washington to attend the director. to attend the dinner.

with the language and dependent entirely upon translations. Coenraed Eos was the accompanist.

Dr. Wullner will appear at the same theater next Tuesday afternoon in a Leave for Mexico.

The debutante daughter of Judge and Mrs. Thomas H. Carter, president of the Ladies' Auxillary Board of Trinity College, and the members of the board have selected the following dates for the course of lectures on "Psychology." Former Charge d'Affaires of Mexico and Mme. Godoy left Washington today or Mexico, where they will spend several weeks before going to Cuba.

The subjects of the lectures will be "The Scope and Field of Pyschology," "The Relations of Mind and Brain," "Mental Development," "Personality—One or Multiple" "Hypnotism and Its Meaning for Pyschology," and "Pyschology and Religion."

Considerable interest is being manifested in the course and a number have already subscribed.

The proceeds are to go to the endowment of the Anna Hanson Dorsey scholorship at Trinity College. Miss Hannah Taylor is spending several weeks in Mobile, Ala.

Mrs. Hope Slater entertained a comdence on Eighteenth street.

Wullner Recital.

A fashionable gathering at ended the Wullner recital at the Columbia Theater vesterday afternoon, despite the in-

Among those entertaining box parties guests Mrs. Fremont Smith, Major and Dinner at Rauscher's.

The Assistant Secretary of the Navy and Mrs. Satterlee will be hosts at a large dinner at Rauscher's tonight, in honor of the British Ambassador and Mrs. James Bryce.

The Austrian Ambassador and Baroness Hengelmuller, who are leaving Washington next week for an extended abscence abroad, will entertain at dinner tonight.

General Mills' Dinner.

Gen. Anson Mills was host at dinner last evening, having as his guests the Mexican Minister to Cuba, Senor Godoy:

Mrs. Stevens, and Mrs. Emmons; Mrs. A. C. Barney, who had in her party Mrs. Archibald Hopkins, Mrs. Charles Winiehead, Mrs. Peyton Dassell, and Mrs. Kibbey; Mr. and Mrs. Thomas Evans Greene, who had with them Mrs. John C. Fremont and the Misses Fremont, and Mrs. C. A. Williams, who had among her guests Mrs. Truman H. Newberry, and Miss May Williams.

Some of those in the autience were the Minister of Denmark and the Countess Moltke, the British Military Attache and the Hon. Mrs. James, the Counselor of the Austrian embassy. Baron Ambrozy; Mrs. William Barrett Ridgely, Mrs. Ridgely, Mrs. George Maxwell Robeson, Miss Robeson, Mrs. Cranford, and the Misses Harlan. Mrs. Stevens, and Mrs. Emmons; Mrs.

Mrs. Peyser, of 1729 U street, has as her guests Mr. and Mrs. Sol Peyser, of Newport News, Va.

Mrs. S. Fishel has returned to her come in Brooklyn, N. Y., after spending several weeks with relatives in this

Mrs. M. Fellheimer returned to her home after a four weeks' visit to Nash-ville, Tenn., and now has as her guest her sister, Miss Jonas.

Mrs. Joseph King. of Calvert street, has as guest her mother, Mrs. Michael, of New York.

Miss Rose Frank, of Baltimore, is the guest of her grandparents, Capt. and Mrs. A. Hart, of the Romaine apartment.

Mrs. H. Baar, who has been enter-taining her daughter the past month, Mrs. N. Kaufman, of Toledo, Ohlo, has returned to her home.

NOT RECEIVING

not be at home tomorrow

Mrs. J. B. Wilson and Miss Wilson will not be at home today.

Mrs. William H. Beck will not receive

ROOSEVELT LEAVES PATRONAGE TO TAFT

Will Not Fill Public Offices Which Mysterious Theft of \$35,000 Neck-Are Not at His Disposal.

Plans for entertainment of the Sons his intention of leaving for Mr. Taft to leading to the recovery of the \$25,000 who will attend the inauguration, were | tenator Guggenheim of Colorado was | Crocker, during the Mardi Gras ball, at formed at a meeting of William E. practically told this when he called at the Hotel St. Francis, Tuesday night, Cushing Camp. No. 30, Sons of Vet- the White House this morning to urge has today been discovered by the scores the appointment of a friend to a diplomatic berth.

He said the President had expressed interest in his friend's case, but said he preferred to leave all such appointments to Mr. Taft.

NO TRACE IS FOUND OF STOLEN JEWELS

lace at San Francisco Mardi

pearl necklace lost by Miss Jennie of detectives working on the case, and the police believe the jewels have faller into the hands of some fashionable

Advertising as Capital Invested

Talk to the people.

The first advertiser probably did it to oblige a friend, and then charged it up to Profit and Loss.

Today, the shrewdest advertisers regard

their publicity appropriation as Capital In-

And the evolution has taken place with-

Advertising consists in creating the impulse to buy, plus-

The building up of a name; always trans-

ferable into cash as Good Will; The establishment of a code of commercial integrity, the backbone of Good

But remember—

Will.

No man ever prospered who lied about

This Spring is destined to see a forging ahead, a setting-up of broken fences. Business has gotten over its fever and

The small merchant is going to feel the impetus of trade just as keenly as his The Vice President. big neighbor—that is, the small merchant Attorney General Bonaparte. who has caught up with the procession Mr. Justice Moody, of the Suprem sufficiently to see the value of advertising.

Right now the impulse to buy will de- Guggenheim of Colorado. velop of its own accord. It will increase with every day, and the question will not be "What?" nor "How much?" so much as "Where?"

This, then, will be the harvest-time of the advertising-merchant who places his publicity in the home-where all buying originates.

more homes-thousands more-than any of its competitors-homes of alert, responsive people.

The Washington Times goes daily into

Start in your biggest and most econom- at Commission. ical field.

And count the money you spend as capital, not cost.

Gras Still Unsolved.

The President again today indicated SAN FRANCISCO, Feb. 25 .- No clue

Miss Crocker were the necklace, with evening dress, later donning a ginghan apron and sun bonnet for the Mard Gras function, the apron concealing the jewels. When the gingham garment was removed the necklace had disappeared. It consisted of 100 pearls, flaw-less specimens brought frem Europe sev-

White House Callers

Senators Scott of West Virginia. Kean of New Jersey. Gamble of South Dakota Huff of Pennsylvania.

> Sterling of Illinois. , Kuesterman of Wiscon Fuller of Illinois. Esch, of Wisconsin. Goulden of New York Fornes of New York. Hawley of Oregon. Colder of New York. Guernsey of Maine.

Acheson of Pennsylva Sturgis of West Vir-Hughes of West Virginia.

Andrews of West Vir

Hughes of New Jersey, Lamb of Virginia Civil Service Commissioner Black. Judge Kruse, of New York.

Judge Hundley, of Alabama Colonel Goethals, chairman of the Can-Capt. Luther S. Kelly, U. S. A.

Interstate Commerce Commissioner' Cockrell.

Former Senator Dryden of Trenton. Leland S. Sutton, of New York. Augustus Jay, of New Jersey. John O. Ross, of New York.